

REWE Scan&Go Is Now Powered by shopreme

Graz, 2022-03-23 – REWE has been offering Mobile Self-Checkout since 2019, testing different providers and solutions. Now, Scan & Go is being standardized on the solution of the Austrian provider shopreme.

Scan & Go – Advantages and Use

Customers benefit from [Scan & Go](#) by saving time during the checkout and having easy access to shopping cart pre-calculation, additional product information, and integrated services such as cashback and coupons. The smooth integration was made possible by shopreme's SDK (Software Development Kit), enabling a deep and customized embedding of the Scan & Go functionality into REWE's systems. The requirements and special use cases of the food retail industry can, thus, be fulfilled.

Scan & Go can be used in two ways at REWE: customers either use the [REWE app](#) "REWE Angebote und Lieferservice" to scan the purchase with their own smartphone. Or they use handheld scanner devices from Zebra provided in the stores, which are compatible with the shopreme solution.

For REWE, the biggest advantages result from the relief of staff and the increase in efficiency at the point of sale.

Gradual Rollout

Following the successful test phase, Scan & Go is to be rolled out gradually in all REWE stores in Germany with the corresponding potential. The basis for this is a long-term partnership between REWE and shopreme. [Florian Burgstaller](#), CEO of shopreme, says: *"It fills our entire team with pride that, after the successful go-live at PENNY, REWE Scan & Go is now also based on shopreme. During the project, we were able to prove the flexibility and versatility of our SDK with features such as cashback and coupons as well as the successful integration of our system onto Zebra's hardware scanners. It's gratifying to see that more than seven years of product development have paid off."*

About shopreme

[shopreme](#) revolutionizes brick-and-mortar retail and helps retailers create outstanding hybrid shopping experiences with [Scan & Go](#) and [Exit solutions](#). Mobile self-checkout allows customers to scan and pay for their shopping on their own smartphones, which is quick, easy, and secure. Retailers use it to optimize business processes, increase sales, and offer value-added services and loyalty programs. This is confirmed by satisfied customers such as BILLA Austria, PENNY Germany, Douglas GmbH, Dirk Rossmann GmbH, XXXLutz Group subsidiary Möbelix & Mömax, and many other retail groups.

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